The Three Most Critical Moments That Can Make or Break a Project

by Donna Gregorio

Abstract: A recent Forbes study revealed that four out of ten tech leaders are failing—largely due to the industry's lack of investment in leadership development. Many technical project managers are thrust into leadership roles without the skills or tools needed to navigate key decision points, leaving them vulnerable to scope creep, misalignment, and project failure. Driven by a desire to change that, I began teaching graduate-level project management courses. I quickly discovered that my students were most engaged when I shared real-world stories—especially those where a single moment either saved or derailed a project. In this session, you'll learn how to identify and manage three critical turning points in a project's lifecycle. Through vivid examples and actionable insights, you'll walk away with practical tools to better manage change, lead with clarity, and drive project success from initiation to close.







