Gig:

Create or Review Project Roadmap / OKRs to Align with Business Goals

by Donna Gregorio

Description: Are your projects aligned with your business goals? Need help setting priorities, defining a roadmap, or writing meaningful OKRs? As a retired IT project manager, author, and corporate trainer, I bring decades of experience helping organizations clarify their goals and deliver real value. I'll help you cut through the noise, focus on what matters and present a clear, compelling path forward. With this gig, I can:

- Review and provide expert feedback on your existing roadmap or OKRs
- Design a high-level strategic roadmap aligned with your vision
- Help prioritize initiatives using proven frameworks
- Guide you in writing OKRs that inspire and deliver
- Offer a 1:1 Zoom session to walk through recommendations (Premium package)
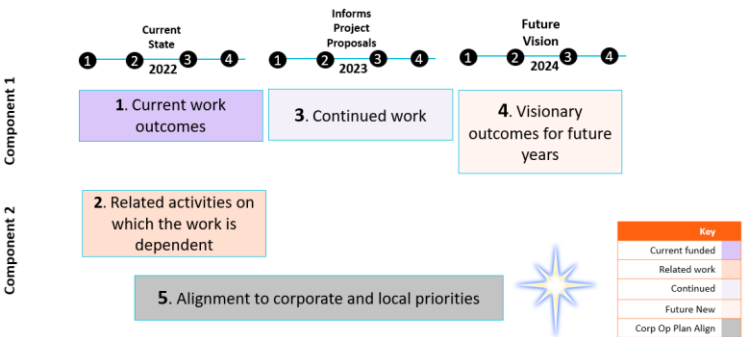
Why work with me:

- 40+ years in IT project management
- Author of a published book on project management
- Speaker and trainer on roadmaps, OKRs, motivation, and modern PM tools
- Experience across industries and team sizes
- Proactive, strategic, and easy to work with

Let's bring clarity to your chaos and move your ideas forward – strategically
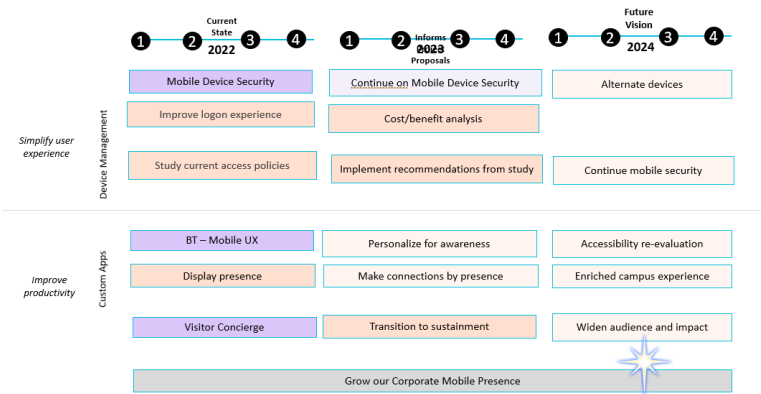
Basic $150	Standard $300	Premium $500
Review of an existing roadmap or OKR document (up to 2 pages) with written feedback	Design of a new high-level roadmap or OKRs based on your input (includes 1 round of revisions)	Full consultation + roadmap/OKR creation + 1-hour Zoom session to discuss & refine

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How to Build Roadmaps?

Component 1

Current State 2022 | Informs Project Proposals 2023 | Future Vision 2024

1. Current work outcomes
3. Continued work
4. Visionary outcomes for future years

Component 2

2. Related activities on which the work is dependent
5. Alignment to corporate and local priorities

Key
Current funded
Related work
Continued
Future New
Corp Op Plan Align

Sample Roadmap

Current State 2022 | Informs 2023 Proposals | Future Vision 2024

Device Management — Simplify user experience

Mobile Device Security	Continue on Mobile Device Security	Alternate devices
Improve logon experience	Cost/benefit analysis	
Study current access policies	Implement recommendations from study	Continue mobile security

Custom Apps — Improve productivity

BT – Mobile UX	Personalize for awareness	Accessibility re-evaluation
Display presence	Make connections by presence	Enriched campus experience
Visitor Concierge	Transition to sustainment	Widen audience and impact

Grow our Corporate Mobile Presence

Priority Categories & Key Questions

A — Critical Programs
Corporate Priority – HIGH
Info Security Impact – HIGH
Operational Impact - HIGH

B — Director Initiatives
Customer Need – HIGH
Risk If Not Done – HIGH
Product Replacement – HIGH

C — Everything Else

D — Consideration to defer
Product Upgrade
Maintenance
Documentation
Technology Study

Sample of Prioritized Work

Category A Critical Programs	Category B Director Initiatives	Category C Everything Else – Department Initiatives	Category D Consideration to Defer
1: Secure environment	1: Enterprise Planning	1: Network Analysis	1: Network Analysis
2: Wireless upgrade	2: Intranet replacement	2: Network assessment	2: Network assessment
3: Endpoint security	3: HR open enrollment	3: Travel tracking update	3: Travel tracking update
4: Classified program	4: Lab improvements	4: Search upgrades	4: Search upgrades
5: Security	5: Reservation system	5: Cloud analysis	5: Cloud analysis
6: Mobile program	6: Finance in the cloud	6: Next gen data study	6: Next gen data study

Senior leaders may consider these less important to prioritize